

ClinicalKey Monthly Product Usage Report: January - 2020

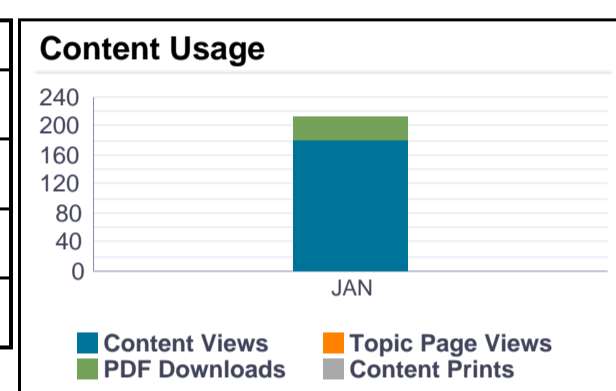
Qom University of Medical Sciences and Health Services

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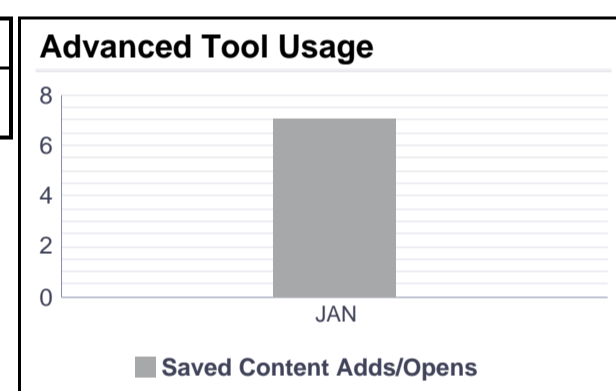
ClinicalKey Usage Statistics

Note: There was a ClinicalKey PDF downloads data outage for all content types from May 15th to June 3rd which may cause PDF downloads to look lower than expected. There was a partial data collection outage for ClinicalKey from July 15 to July 26th. The impact to reported usage data will vary by customer.

Content Usage Total	JAN	YTD
Content Views	179	179
Topic Page Views	1	1
PDF Downloads	31	31
Content Prints	1	1



Advanced Tool Usage Total	JAN	YTD
Saved Content Adds/Opens	7	7



Performance Metrics

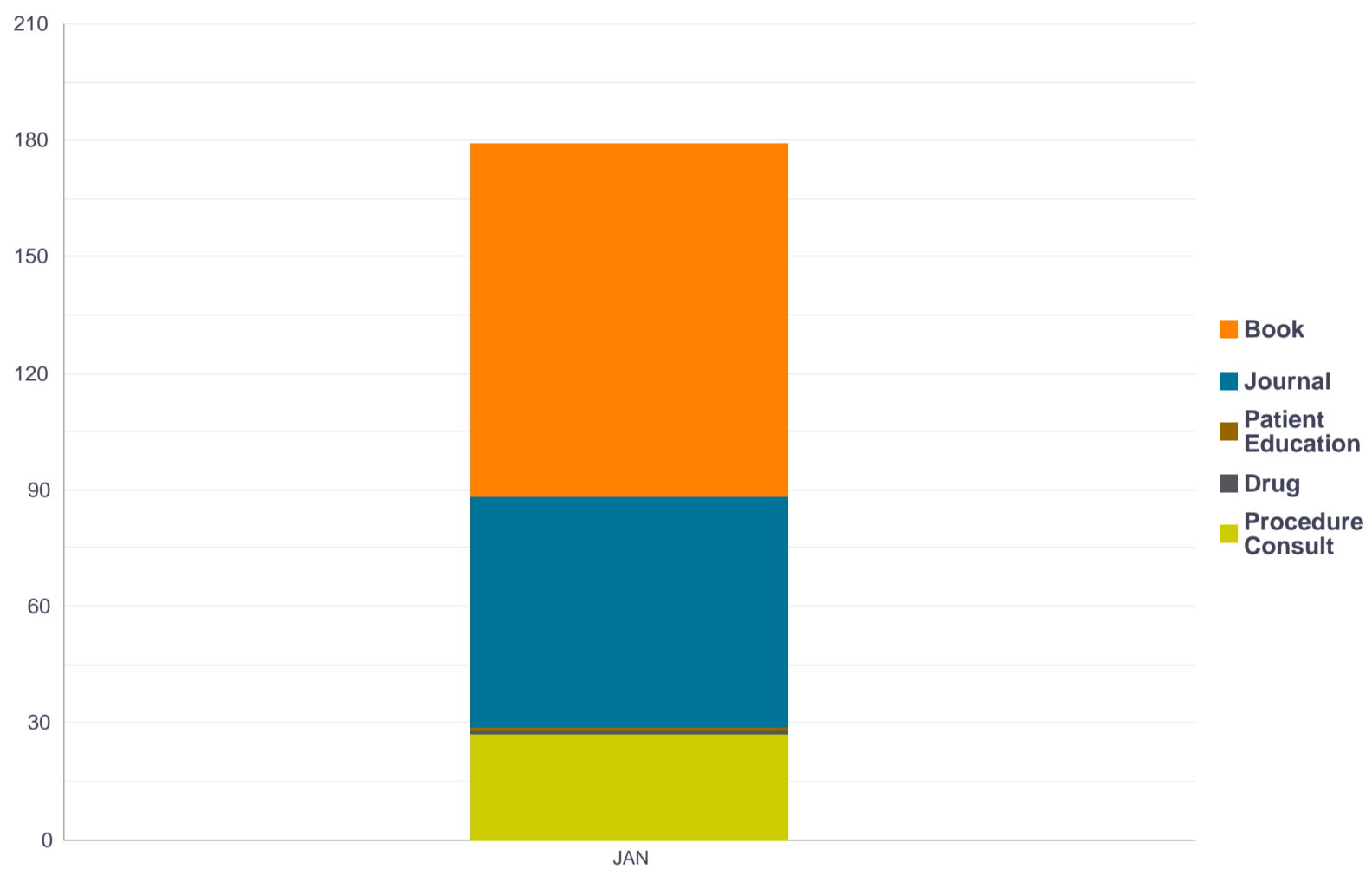
Performance Metrics	JAN
Unique Content Titles Viewed (1)	67
Registered User Count (2)	8

1. Number of unique content titles viewed by users each month
2. Unique count of registered individuals who were actively logged into their account during the reporting period

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Content View Breakdown



	JAN	YTD
Book	91	91
Journal	59	59
Patient Education	1	1
Drug	1	1
Procedure Consult	27	27

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Top 20 This Month

Top 20 Search Terms	Searches
cardiovascular	4
corona virus	4
fine sutuers method	3
mother mother father	3
motherhood	3
pregnancy screening tests	3
vzv	3
williams textbook of endocrinology	3
clinics in perinatology	2
contineous sutuers	2
cpr	2
emergency	2
emergency medicine	2
face sutuers	2
health	2
the role of the father in breastfeeding	2
visual journal of emergency medicine	2
adamz	1
analysis of antibacterial and antibiofilm activity of purified recombinant azurin from pseudomonas aeruginosa	1
campylobacteriosis	1

Top 20 Content Publications	Views
Guyton and Hall Textbook of Medical Physiology (Thirteenth Edition)	43
Procedures Consult - Emergency Medicine	21
Henry's Clinical Diagnosis and Management by Laboratory Methods (Twenty-third Edition)	9
Berne & Levy Physiology (Seventh Edition)	8
Vaccine	6
Clinical Lymphoma Myeloma and Leukemia	4
Seminars in Fetal and Neonatal Medicine	4
Atlas of the Oral and Maxillofacial Surgery Clinics	3
Clinics in Perinatology	3
European Journal of Obstetrics & Gynecology and Reproductive Biology	3
Journal of Vascular Surgery	3
Virology	3
Williams Textbook of Endocrinology (Fourteenth Edition)	3
Brocklehurst's Textbook of Geriatric Medicine and Gerontology (Eighth Edition)	2

Top 20 Search Terms	Searches
campylobacteriosis human vaccine	1
central vein catheter	1
diet	1
epiemiology	1
eyelead sutuers and anesthesia	1
eyelid plastic surgery	1
faces anesthesia	1
facesutruers	1
fathers and sherdy	1
fine sutuers	1
geriatrics or emergency care	1
henrys clinical diagnosis and management by laboratory methods	1
journal of neonatal nursing	1
laprascopic cystectomy	1
listeria	1
mattress sutuer	1
mothers fathers and others: neural substrates of parental	1
neonatal ventilator contextual factor	1
neonatal ventilator setting	1
ohss and vulvar edema	1
seminars in fetal and neonatal medicine	1
seminars in perinatology	1
sutuers deferential models	1
suture technic	1
tietz textbook of clinical chemistry and molecular diagnostics	1
vaccine	1

Top 20 Content Publications	Views
Clinics in Plastic Surgery	2
Emergency Medicine Clinics of North America	2
Fanaroff and Martin's Neonatal-Perinatal Medicine, 2-volume Set (Eleventh Edition)	2
Ferri's Clinical Advisor 2020	2
Ham's Primary Care Geriatrics (Sixth Edition)	2
Journal of Oral and Maxillofacial Surgery	2
Journal of Pediatric Health Care	2
Journal of Plastic, Reconstructive & Aesthetic Surgery	2
Procedures Consult - Cardiology	2
Procedures Consult - Orthopedics	2
Tietz Textbook of Clinical Chemistry and Molecular Diagnostics (Sixth Edition)	2

Top 20 Search Terms	Searches
vaccine campylobacter	1
vaccine listeria	1
vaccine pylori	1
vaccine brucella	1
vaccine campylobacter	1
vaccine from pseudomonas aeruginosa	1
vaccine from pylori	1
vaccine salmonella	1
بیخه های زیبایی	1
تثقلندزغ	1
رشزهدت from pseudomonas aeruginosa	1
صهمهشنس	1
فهفظ	1
ی هئف	1

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Content Usage by Content Type

Type	Activity	JAN	YTD
Books Total		266	266
Books	Content Views	91	91
	PDF Downloads	3	3
	Content Prints	1	1
	Browses	171	171
Drugs Total		6	6
Drugs	Content Views	1	1
	Browses	5	5
Guidelines Total		10	10
Guidelines	Browses	10	10
Journals Total		152	152
Journals	Content Views	59	59
	PDF Downloads	28	28
	Reading List Adds	2	2
	Browses	63	63
Patient Education Total		3	3
Patient Education	Content Views	1	1
	Browses	2	2
Procedure Consult Total		85	85
Procedure Consult	Content Views	27	27
	Reading List Adds	4	4
	Browses	54	54

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Full Text Journal and Clinics Views by Title

Journal Title	ISSN	JAN	YTD
Vaccine	0264410X	11	11
Seminars in Fetal and Neonatal Medicine	1744165X	6	6
Clinical Lymphoma Myeloma and Leukemia	21522650	5	5
Clinics in Perinatology	00955108	5	5
Atlas of the Oral and Maxillofacial Surgery Clinics	10613315	4	4
Clinics in Plastic Surgery	00941298	4	4
Virology	00426822	4	4
Early Human Development	03783782	3	3
Emergency Medicine Clinics of North America	07338627	3	3
European Journal of Obstetrics & Gynecology and Reproductive Biology	03012115	3	3
Journal of Plastic, Reconstructive & Aesthetic Surgery	17486815	3	3
Journal of Vascular Surgery	07415214	3	3
Archives of Gerontology and Geriatrics	01674943	2	2
Biological Psychiatry	00063223	2	2
Biomaterials	01429612	2	2
Cancer Epidemiology	18777821	2	2
Facial Plastic Surgery Clinics of North America	10647406	2	2
International Journal of Oral and Maxillofacial Surgery	09015027	2	2
International Journal of Surgery	17439191	2	2
Journal of Oral and Maxillofacial Surgery	02782391	2	2
Journal of Pediatric Health Care	08915245	2	2
Journal of Renal Nutrition	10512276	2	2
American Journal of Orthodontics and Dentofacial Orthopedics	08895406	1	1
Comparative Immunology, Microbiology and Infectious Diseases	01479571	1	1
Dermatologic Clinics	07338635	1	1

Journal Title	ISSN	JAN	YTD
Infectious Disease Clinics of North America	08915520	1	1
Journal of Obstetrics and Gynaecology Canada	17012163	1	1
Journal of Pain and Symptom Management	08853924	1	1
Journal of the Academy of Nutrition and Dietetics	22122672	1	1
Pediatrics & Neonatology	18759572	1	1
The Lancet	01406736	1	1
Trends in Cell Biology	09628924	1	1
Trends in Neurosciences	01662236	1	1
Urologic Clinics of North America	00940143	1	1
Visual Journal of Emergency Medicine	24054690	1	1

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Full Text Book Views by Title

Book Title	ISBN	JAN	YTD
Guyton and Hall Textbook of Medical Physiology (Thirteenth Edition)	9781455770052	43	43
Henry's Clinical Diagnosis and Management by Laboratory Methods (Twenty-third Edition)	9780323295680	9	9
Berne & Levy Physiology (Seventh Edition)	9780323393942	8	8
Williams Textbook of Endocrinology (Fourteenth Edition)	9780323555968	5	5
Brenner and Rector's the Kidney, 2-Volume Set (Eleventh Edition)	9780323532655	2	2
Brocklehurst's Textbook of Geriatric Medicine and Gerontology (Eighth Edition)	9780702061851	2	2
Fanaroff and Martin's Neonatal-Perinatal Medicine, 2-volume Set (Eleventh Edition)	9780323567114	2	2
Ferri's Clinical Advisor 2020	9780323672542	2	2
Ham's Primary Care Geriatrics (Sixth Edition)	9780323089364	2	2
Tietz Textbook of Clinical Chemistry and Molecular Diagnostics (Sixth Edition)	9780323359214	2	2
Bradley's Neurology in Clinical Practice, 2-Volume Set (Seventh Edition)	9780323287838	1	1
Braunwald's Heart Disease: a Textbook of Cardiovascular Medicine, 2-Volume Set (Eleventh Edition)	9780323463423	1	1
Breastfeeding (Eighth Edition)	9780323357760	1	1
Chestnut's Obstetric Anesthesia: Principles and Practice (Sixth Edition)	9780323566889	1	1
Endocrine Secrets (Seventh Edition)	9780323624282	1	1
Essentials of Physical Medicine and Rehabilitation (Fourth Edition)	9780323549479	1	1
Felson's Principles of Chest Roentgenology (Fifth Edition)	9780323625678	1	1
Ferri's Clinical Advisor 2019	9780323530422	1	1
Goldman-Cecil Medicine, 2-volume Set (Twenty-sixth Edition)	9780323532662	1	1
Middleton's Allergy 2-Volume Set (Ninth Edition)	9780323544245	1	1

Book Title	ISBN	JAN	YTD
Plastic Surgery (Fourth Edition)	9780323356978	1	1
Practical Paediatrics (Seventh Edition)	9780702042928	1	1
Robbins Basic Pathology (Tenth Edition)	9780323353175	1	1
Roberts and Hedges' Clinical Procedures in Emergency Medicine and Acute Care (Seventh Edition)	9780323354783	1	1
Rosai and Ackerman's Surgical Pathology - 2 Volume Set (Eleventh Edition)	9780323263399	1	1
Underwood's Pathology: a Clinical Approach (Seventh Edition)	9780702072123	1	1
Wall & Melzack's Textbook of Pain (Sixth Edition)	9780702040597	1	1

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Glossary

Term	Description
Usage Events	All usage for Clinical Key (CK) is tracked as "events" - the traditional web analytics metric "pageviews" is not directly applicable to CK due to the advanced nature of the web application. Most interactions with users are accomplished without reloading the browser page. Currently, the following usage events are available in reports and are categorized as "DISCOVERY", "CONTENT", or "ADVANCED TOOL" events.
Discovery Usage	Usage events that are related to the discovery of content; currently comprised of "Searches" and "Browses."
Searches	A count of events when a user initiates a new search or further refines a search; currently includes the submission of any query to CK as well as the refinement of search results using the faceting tools (by content type or content specialty) located on the left side of the search results page.
Browses	A count of events when a user initiates a browse through content by content type (Books, Journals, Practice Guidelines, Patient Education, etc).
Content Usage	Usage events that are related to the consuming of content; currently comprised of "Content Views," "PDF Downloads," and "Content Prints."
Content Views	A count of events when a user makes a full HTML view of content or views an image, video, or audio multimedia element. Note this metric may be higher than COUNTER HTML for a particular content type, since COUNTER does not include the image, video, or audio elements.
PDF Downloads	A count of events when a user initiates a download of content as a PDF file to his or her local system.
Content Prints	A count of events when a user initiates printing of content.
Advanced Tool Usage	Usage events that are related to features on the site for storing, retrieving, or integrating content into presentations; currently comprised of "Saved Content", "Presentation Maker", and "Email Content" elements. Note that individual registration is a prerequisite for these events.
Saved Content Adds	A count of events when a user adds a content element to his or her menu.
Saved Content Opens	A count of events when a user retrieves a content element from his or her menu.

Term	Description
PPT Maker Adds	A count of events when a user adds a content image to his or her presentation maker.
PPT Exports	A count of events when a user exports PPT maker content from his or her presentation maker.
Email Content	A count of events when a user uses a citation for drug monographs, images, and patient education materials referencing the copyright holder, the title of the material, the type of material it is, a reference to ClinicalKey with the appropriate URL, and the date it was viewed.
Topic Pages Accessed	Topic Pages are a feature in ClinicalKey designed to deliver synthesized overviews for fast, concise answers. Topic Pages contain information about risk factors, clinical manifestations, treatments and more, as well as links to specialty-specific answers and related drugs. A link out to search results is included when deeper evidence is needed. Currently, the following Topic Pages metrics are available in reports "Topic Pages View" and "Topic Page Term".
Topic Page View	A count of the number of topic pages accessed on the ClinicalKey application.
Topic Page Term	A count of the number of concepts that resulted in a Topic Page rendering.